

# DR. A M Y L J A C K S O N, Ed.D.

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## Executive Leadership | Instructional Innovation | Educational Technology Integration

Visionary executive leader with a passion for improving instructional practices, aligning curriculum to real-world skills, and fostering teacher development. Expertise in integrating educational technology to enhance teaching strategies, while driving instructional improvements and ensuring equitable access to high-quality instruction. Adept at leading strategic initiatives that build teacher capacity and improve student outcomes. Seeking a role in executive leadership to guide district-wide innovations in instructional practice and curriculum alignment.

## Education

Ed.D. EDUCATIONAL LEADERSHIP  
Virginia State University, 2022

M.ED ADVANCED LITERACY  
Concordia University, 2013

B.S. SOCIOLOGY  
Jacksonville, 2006

## Certifications



## Professional Experience

### Senior Manager II, Educational Technology-Learning Partnerships

Fairfax County Public Schools | Fairfax, VA | 2024 – present

**Provide leadership in managing the alignment of educational technology with the district's strategic goals through effective program management and planning.**

#### Key Contributions:

- Led cross-departmental collaboration focused on integrating **instructional technologies** to align educational practices with district-wide goals.
- Realigned support for professional development, promoting structured programs that foster **teacher growth** and **instructional innovation**.
- Spearheaded initiatives to develop **AI frameworks** and instructional tools, ensuring scalability across the district.
- Key Achievement: Developed and implemented **data-driven instructional practices**, leading to measurable improvements in student engagement and achievement.

#### Summary of work:

In this role, I ensure the Learning Partnerships team aligns with district-wide goals by creating detailed plans and managing projects. I work with other departments to develop professional development programs that comply with district standards and improve teaching practices. By implementing the district-wide FCPSON strategic initiative, I help integrate digital tools into classrooms. Using data, I track progress and adjust our work to support teachers in improving instruction and boosting student performance.

### SUPERVISOR, EDUCATIONAL TECHNOLOGY AND PROGRAMS

Arlington Public Schools | Arlington, VA | 2021 – 2024

**Led the development of district-wide strategies for educational technology, aligning instructional delivery with the district's long-term strategic plan and educational goals.**

#### Key Contributions:

- Established the Office of Educational Technology, modernizing instructional technology roles and aligning with district goals.
- Reorganized roles and improved collaboration between key departments, optimizing technology integration and digital learning practices.
- Increased professional development by 20% without additional costs, achieving 15% savings on technology licenses.
- Co-led a regional consortium of leaders, setting benchmarks for curriculum development and student data privacy.

#### Summary of work:

In my role at Arlington Public Schools, I led the creation of the Office of Educational Technology, aligning its mission with district goals and modernizing instructional roles. I managed budget reallocations to increase professional development and secured cost savings through vendor negotiations. Additionally, I oversaw the district-wide upgrade of the learning management system, contributing to long-range instructional planning. I worked closely with department heads to forecast personnel needs, support key initiatives, ensure compliance with regulations, and track progress toward academic excellence through data-driven systems.

- ## Contributive Values
- Strategic Instructional Leadership
  - Curriculum Alignment with Real-World Skills
  - Teacher Professional Development & Growth
  - Educational Equity & Access
  - Data-Driven Decision Making
  - Stakeholder Engagement
  - Educational Technology Integration
  - Change Management & Organizational Development

## **VIRTUAL ACADEMY ADMINISTRATOR**

*Colonial Heights Public Schools | Colonial Heights, VA | 2020 - 2021*

### ***Drove academic excellence through innovative pedagogy and technology partnerships.***

Pioneered the launch of an innovative K-5 Virtual Academy, steering the educational journey of 520 students with a strategic pivot to virtual learning, achieving superior educational results. My leadership acumen was demonstrated in advancing teacher development through targeted evaluations and continuous professional enrichment. Forged a synergistic partnership between IT, Professional Learning, and Academics to revolutionize our educational approach, initiating advanced professional learning that enhanced educators' mastery of digital pedagogy. These initiatives assured seamless technology integration into our teaching methods and catalyzed a significant uplift in student academic performance. Orchestrated the creation of district-wide virtual education standards, elevating the quality and uniformity of online instruction, pivotal in expanding virtual learning across various disciplines. My commitment to curricular integrity involved aligning educational practices meticulously with state standards and learning objectives, setting a new paradigm for educational excellence and equity.

## **ASSISTANT DIRECTOR OF TEACHING AND LEARNING**

*Petersburg City Public Schools | Petersburg, VA | 2018-2020*

### ***Orchestrated groundbreaking educational initiatives, boosting community ties and student success.***

Championed a strategic professional development overhaul impacting 4,000 students, infusing leadership acumen and digital pedagogy into school culture via advanced digital curricula. My role in the orchestration of a state-of-the-art Learning Management System fostered a unified front of educators, IT, and external tech partners, enhancing the remote learning landscape and supporting sustained educational innovation. Bolstered community engagement by 40% through novel strategies, augmenting volunteer participation and parental involvement, which was instrumental in a summer school program's success, evidenced by a 15% rise in test scores and 100% completion. Additionally, I orchestrated a collaborative initiative with community partners, garnering access and financial investment for CTE students to construct a district home—a project that equipped them with tools, mentorship, and pathways to future employment, epitomizing the effective amalgamation of fundraising prowess and community resourcefulness.

## **DEAN OF INSTRUCTION**

*Castleberry Independent School District | Fort Worth, TX | 2017 – 2018*

### ***Revolutionized PK-5 curriculum and culture, markedly improving academic performance and attendance.***

Architected and executed an innovative PK-5 curriculum overhaul, propelling substantial academic progress and operational efficiency. Streamlined student support systems, notably enhancing special education processes, and led strategic initiatives that significantly curtailed behavioral issues by 19%, fostering a focused educational climate. My strategic leadership enhanced early literacy, driving a 15% boost in attendance rates. By mentoring educators in classroom management and differentiated instruction, I strengthened instructional quality across the board. Established a culture of high expectations, reinforcing the role of education as a cornerstone of student success and laying the groundwork for scalable, district-wide educational reform.

## **ASSISTANT PRINCIPAL**

*Glen Rose Independent School District | Glen Rose, TX | 2016 – 2017*

### ***Revitalized early education with strategic RtI implementation, elevating academic outcomes and inclusivity.***

Led the strategic development and launch of a comprehensive Response to Intervention (RtI) program across a K-2 campus, enhancing educational accessibility and inclusivity for 400 students. Coordinated targeted training sessions to equip educators with strategies for fostering inclusive classroom environments, leading to a notable 10% increase in academic performance against state and regional benchmarks. My comprehensive support extended to hands-on coaching, optimizing teaching methods, and refining educational materials to better meet diverse student needs. I was instrumental in integrating Special Education students into mainstream classes, demonstrating a commitment to inclusive education and teacher empowerment through tailored professional development.

## **READING SPECIALIST/INSTRUCTIONAL COACH**

*Crowley Independent School District | Crowley, TX | 2013- 2016*

### ***Led educational reform and assessment innovation, significantly boosting student achievement and state compliance.***

Elevated educational quality and compliance by expertly aligning a K-4 curriculum with the Texas Education Code and Essential Knowledge and Skills Resource System, successfully moving the campus out of "Improvement Required" status. As a strategic leader, I revolutionized student assessment practices by introducing a periodic evaluation method that dramatically increased the accuracy of reading progress assessments by 50%. I developed and implemented a Literacy Action Plan that was pivotal in systemic district improvements, resulting in a significant uplift in STAAR test pass rates for African American students—from 45% to 72%. This role underscored my capability to drive educational policy alignment, innovate assessment methodologies, and enhance instructional outcomes through effective leadership and targeted coaching.