

DR. AMY L. JACKSON, Ed.D.

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Seasoned executive and educational technology strategist, poised to leverage extensive expertise in organizational transformation and strategic innovation to enhance educational outcomes. With a robust track record in leading personnel, spearheading professional development, and aligning technology initiatives with educational standards, I excel in driving digital transformation in educational environments. Dedicated to fostering community engagement and upholding core institutional values, I am seeking an executive role where my leadership can ignite significant technological progress and strategic excellence within a leading educational organization.

Education

Ed.D. EDUCATIONAL LEADERSHIP
Virginia State University, 2022

M.ED ADVANCED LITERACY
Concordia University, 2013

B.S. SOCIOLOGY
Jacksonville, 2006

Certifications



Professional Experience

SUPERVISOR, EDUCATIONAL TECHNOLOGY AND PROGRAMS

Arlington Public Schools | Arlington, VA | 2021 – Present

Leadership and Organizational Strategy

- **Vision and Implementation for EdTech:** As an adept leader in organizational transformation, I initiated and directed the establishment of the Office of Educational Technology, aligning it perfectly with our strategic goals. This leadership was crucial in modernizing instructional technology roles and integrating them with organizational objectives, setting new standards in educational technology.
- **Partnership and Resource Optimization:** Led a substantial restructuring of the Instructional Technology Coordinators' role in collaboration with IT, Professional Learning, and Academic departments, aligning their functions with state and international educational standards. My strategy not only enhanced inter-departmental collaboration but also established a new benchmark for educational technology excellence. Recognized both locally and nationally, these reforms advanced educational practices and technology integration.
- **Budget Management and Efficiency:** Reengineered the department's budget to better support our strategic objectives, increasing professional development opportunities by 20% without additional costs. My effective negotiation of contract terms resulted in a 15% cost saving on licenses, demonstrating my fiscal responsibility and strategic resource allocation.
- **Advanced Inter-District Leadership:** Co-established working group of educational leaders across multiple districts to unify and enhance strategies in curriculum development, technology integration, and student data privacy. This initiative significantly strengthened regional educational alignment and set new standards for comprehensive educational practices.

Professional Learning and Development

- **Digital Proficiency and Learning Culture:** Initiated and cultivated a district-wide digital proficiency culture by implementing comprehensive professional learning programs. These initiatives ensured the seamless integration of technology into instructional practices, enhancing the educational experience across the board.
- **Development of Learning Pathways:** Collaborated extensively with the Office of Professional Learning to develop and establish learning pathways for new staff and substitutes, ensuring they receive critical training and support for effective integration into our educational system.

Academic Leadership and Innovation

- **Engagement with Educational Trends:** Regularly engaged in classroom settings through co-teaching and observation to stay attuned to the latest educational trends and practices, using these insights to effectively scale and adapt projects for maximum impact.
- **Instructional Excellence and Equity:** Focused on Tier 1 instruction by enhancing teacher pedagogy through curriculum alignment and differentiated teaching strategies. I emphasized the importance of universal design learning and developed a robust multi-tiered support system to advance digital pedagogy, demonstrating a commitment to educational excellence and equity.

Contributive Values

- Direct Strategic Initiatives
- Enhance Workforce Engagement
- Align Strategic Metrics
- Optimize Resource Allocation
- Lead Professional Growth
- Forge Stakeholder Alliances
- Champion Inclusive Education
- Elevate Support Infrastructure
- Focus on Student Development
- Innovate Educational Methods
- Drive Data-Driven Decisions
- Shape Educational Policy
- Catalyze Fundraising Efforts

VIRTUAL ACADEMY ADMINISTRATOR

Colonial Heights Public Schools | Colonial Heights, VA | 2020 - 2021

Drove academic excellence through innovative pedagogy and technology partnerships

Pioneered the launch of an innovative K-5 Virtual Academy, steering the educational journey of 520 students with a strategic pivot to virtual learning, achieving superior educational results. My leadership acumen was demonstrated in advancing teacher development through targeted evaluations and continuous professional enrichment. Forged a synergistic partnership between IT, Professional Learning, and Academics to revolutionize our educational approach, initiating advanced professional learning that enhanced educators' mastery of digital pedagogy. These initiatives assured seamless technology integration into our teaching methods and catalyzed a significant uplift in student academic performance. Orchestrated the creation of district-wide virtual education standards, elevating the quality and uniformity of online instruction, pivotal in expanding virtual learning across various disciplines. My commitment to curricular integrity involved aligning educational practices meticulously with state standards and learning objectives, setting a new paradigm for educational excellence and equity.

ASSISTANT DIRECTOR OF TEACHING AND LEARNING

Petersburg City Public Schools | Petersburg, VA | 2018-2020

Orchestrated groundbreaking educational initiatives, boosting community ties and student success.

Championed a strategic professional development overhaul impacting 4,000 students, infusing leadership acumen and digital pedagogy into school culture via advanced digital curricula. My role in the orchestration of a state-of-the-art Learning Management System fostered a unified front of educators, IT, and external tech partners, enhancing the remote learning landscape and supporting sustained educational innovation. Bolstered community engagement by 40% through novel strategies, augmenting volunteer participation and parental involvement, which was instrumental in a summer school program's success, evidenced by a 15% rise in test scores and 100% completion. Additionally, I orchestrated a collaborative initiative with community partners, garnering access and financial investment for CTE students to construct a district home—a project that equipped them with tools, mentorship, and pathways to future employment, epitomizing the effective amalgamation of fundraising prowess and community resourcefulness.

DEAN OF INSTRUCTION

Castleberry Independent School District | Fort Worth, TX | 2017 – 2018

Revolutionized PK-5 curriculum and culture, markedly improving academic performance and attendance.

Architected and executed an innovative PK-5 curriculum overhaul, propelling substantial academic progress and operational efficiency. Streamlined student support systems, notably enhancing special education processes, and led strategic initiatives that significantly curtailed behavioral issues by 19%, fostering a focused educational climate. My strategic leadership enhanced early literacy, driving a 15% boost in attendance rates. By mentoring educators in classroom management and differentiated instruction, I strengthened instructional quality across the board. Established a culture of high expectations, reinforcing the role of education as a cornerstone of student success and laying the groundwork for scalable, district-wide educational reform.

ASSISTANT PRINCIPAL

Glen Rose Independent School District | Glen Rose, TX | 2016 – 2017

Revitalized early education with strategic RtI implementation, elevating academic outcomes and inclusivity.

Led the strategic development and launch of a comprehensive Response to Intervention (RtI) program across a K-2 campus, enhancing educational accessibility and inclusivity for 400 students. Coordinated targeted training sessions to equip educators with strategies for fostering inclusive classroom environments, leading to a notable 10% increase in academic performance against state and regional benchmarks. My comprehensive support extended to hands-on coaching, optimizing teaching methods, and refining educational materials to better meet diverse student needs. I was instrumental in integrating Special Education students into mainstream classes, demonstrating a commitment to inclusive education and teacher empowerment through tailored professional development.

READING SPECIALIST/INSTRUCTIONAL COACH

Crowley Independent School District | Crowley, TX | 2013- 2016

Led educational reform and assessment innovation, significantly boosting student achievement and state compliance.

Elevated educational quality and compliance by expertly aligning a K-4 curriculum with the Texas Education Code and Essential Knowledge and Skills Resource System, successfully moving the campus out of "Improvement Required" status. As a strategic leader, I revolutionized student assessment practices by introducing a periodic evaluation method that dramatically increased the accuracy of reading progress assessments by 50%. I developed and implemented a Literacy Action Plan that was pivotal in systemic district improvements, resulting in a significant uplift in STAAR test pass rates for African American students—from 45% to 72%. This role underscored my capability to drive educational policy alignment, innovate assessment methodologies, and enhance instructional outcomes through effective leadership and targeted coaching.