

# DR. A M Y L. J A C K S O N, Ed.D.

Email: AMYLJACKSONEDD@GMAIL.COM

As a strategic and innovative educational leader, I bring a comprehensive track record of spearheading organizational transformation and pioneering technology-forward strategies in K-12 education. Expert in orchestrating personnel development, I craft professional learning programs that resonate with the evolving state standards and district-wide learning objectives. With demonstrated prowess in leading virtual academies and instructional technology endeavors, I excel in nurturing community partnerships and embodying the core values of educational institutions. Aspiring to leverage my expertise in a dynamic leadership capacity, where my commitment to educational brilliance and systemic enhancement can thrive.

## Education

Ed.D. EDUCATIONAL LEADERSHIP  
Virginia State University, 2022

M.ED ADVANCED LITERACY  
Concordia University, 2013

B.S. SOCIOLOGY  
Jacksonville, 2006

## Certifications



Certified Cybersecurity  
Rubric Evaluator

## Contributive Values

- o Strategic Project and Program Leadership
- o Cultivating Employee Engagement
- o Syncing Goals and Metrics
- o Combining Critical Support Elements
- o Championing professional development
- o Strengthening Stakeholder Partnerships
- o Advocating for Universal Design in Learning
- o Enhancing Support Systems
- o Prioritizing Student Growth
- o Mastery of Pedagogical Techniques
- o Analyzing data to drive strategic decisions

## Professional Experience

### SUPERVISOR, EDUCATIONAL TECHNOLOGY AND PROGRAMS

Arlington Public Schools | Arlington, VA | 2021 – Present

***As an experienced leader in training and professional development, I have a strong track record of driving organizational change and implementing effective strategies. Here are some examples of my experience in bringing about positive transformations:***

#### Leadership

- Spearheaded the design, implementation, and communication of the vision for the newly formed Office of EdTech, flawlessly aligning it with the organization's goals and objectives.
- Modernized the function of Instructional Technology Coordinators by spearheading a comprehensive restructuring initiative in partnership with IT, Professional Learning, and Academic departments. This collaborative effort redefined roles to align with State and International standards, enhancing cross-departmental synergy and setting a new benchmark for educational technology excellence. The initiative's success was recognized through local and national presentations, which showcased the transformative strategy and its substantial impact on educational delivery.
- Strategically realigned the department's budget to support key goals, resulting in a 20% increase in professional development opportunities without additional costs. Negotiated enhanced contract terms, securing ongoing vendor support, and expanded services, yielding a cost-saving of 15% on licenses. This fiscal management enabled greater professional development of staff, streamlined supports, and greater ability to support other content offices with educational technology needs.
- Backed a district-wide strategic overhaul of the learning management system, leading to an increase of user adoption rate. Through a series of targeted training initiatives, conducted a meticulous technical upgrade, and restructured the support framework, culminating in a significantly modernized educational platform that boosted overall system performance.

#### Professional Learning

- Initiated a district-wide culture of digital proficiency by adeptly implementing professional learning programs on technology software for all staff members, ensuring the seamless integration of technology into instructional practices.
- Engaged in extensive collaboration with the Office of Professional Learning to establish comprehensive learning pathways for substitutes and new staff, guaranteeing a seamless transition. This involved providing indispensable training, robust support, and implementing effective onboarding systems.

#### Academics

- Immersion in classroom culture, through co-teaching, modeling, and observing to stay updated on current educational trends and issues. This allows me to use this information to scale projects both up and down for effective implementation.
- Prioritized Tier 1 instruction by focusing on teacher pedagogy, implementing curriculum alignment strategies, highlighting differentiated teaching strategies, emphasizing universal design learning, and establishing a robust multi-tiered support system through digital pedagogy.

## **VIRTUAL ACADEMY ADMINISTRATOR**

*Colonial Heights Public Schools | Colonial Heights, VA | 2020 - 2021*

***These endeavors underscore my capacity to offer leadership, oversee personnel, create impactful professional learning initiatives, formulate guidelines, and advocate for alignment with state standards and learning objectives:***

Led the groundbreaking establishment of a K-5 Virtual Academy, overseeing 520 students and orchestrating a seamless transition to virtual education that resulted in exceptional educational outcomes. Demonstrated outstanding leadership by driving personnel growth through thorough evaluations, targeted coaching, and continuous feedback. Leveraged a strategic alliance with IT, Professional Learning, and Academics offices to transform the virtual education framework, pioneering advanced professional learning programs. This united effort equipped educators with essential digital pedagogy skills, ensuring the effective incorporation of technology into teaching and driving a measurable increase in student performance. I orchestrated the development of district-wide virtual education guidelines, setting a new standard for quality and consistency in online instruction, which was instrumental in scaling up virtual learning offerings across multiple disciplines. Additionally, championed curriculum coherence by designing and implementing procedures that meticulously aligned instructional practices with state standards and learning goals.

## **ASSISTANT DIRECTOR OF TEACHING AND LEARNING**

*Petersburg City Public Schools | Petersburg, VA | 2018-2020*

***These endeavors showcase my proficiency in steering organizational growth, executing successful programs, and nurturing community engagement:***

Championed impactful professional development initiatives, influencing 4,000 students by concentrating on school leadership and digital pedagogy through the implementation of cutting-edge digital curriculums. Transfigured educational delivery by spearheading the development and deployment of a state-of-the-art Learning Management Platform, orchestrating a collaborative endeavor that united educators, IT specialists, and external technology partners. This cross-functional approach enabled the seamless integration of pedagogical practices with advanced technology, resulting in a significant enhancement of the remote learning experience, and establishing a robust framework that supports continuous educational innovation and excellence. Achieved a noteworthy 40% surge in corporate/individual volunteer and parental engagement through the introduction of innovative recruitment and retention strategies, fostering a supportive and engaged community. Directed the design and oversight of a highly successful summer school program, resulting in an impressive 15% upswing in standardized test scores during the summer administration and a flawless 100% completion rate.

## **DEAN OF INSTRUCTION**

*Castleberry Independent School District | Fort Worth, TX | 2017 – 2018*

***These endeavors showcase my expertise in building and supporting academic support, response to intervention, and professional skills coaching:***

Directed the implementation of a compelling PK-5 curriculum, serving as a catalyst for substantial academic growth. I streamlined support for students, notably reducing delays in special education testing and cultivating a more effective learning environment. My decisive leadership resulted in a remarkable 19% reduction in student discipline incidents, establishing a focused and positive atmosphere for instruction. Successful early literacy interventions contributed to a noteworthy 15% improvement in student attendance. Offering targeted coaching to six teachers, I empowered them to enhance classroom management and differentiated instruction, thereby significantly elevating the overall learning experience. Through the cultivation of a culture of high expectations for both academics and behavior, instruction became the driving force behind our students' remarkable success.

## **ASSISTANT PRINCIPAL**

*Glen Rose Independent School District | Glen Rose, TX | 2016 – 2017*

***These endeavors showcase my adeptness in strategically building and implementing robust Response to Intervention, building teacher capacity, and inclusion of all students:***

Coordinated training sessions to empower educators with effective strategies for cultivating diverse and inclusive classroom environments on a K-2 campus serving 400 students. Spearheaded the initiation of the campus's inaugural Response to Intervention (RtI) program, resulting in a significant 10% increase in scores above state, district, and regional averages. My support extended beyond training as I provided invaluable assistance through the observation of teaching methods, assessment of learning materials, and the implementation of standardized curricula and teaching techniques. Furthermore, I played a pivotal role in teacher empowerment by offering personalized professional development opportunities based on performance evaluations, ultimately facilitating the successful inclusion of Special Education students into core content classes.

## **READING SPECIALIST/INSTRUCTIONAL COACH**

*Crowley Independent School District | Crowley, TX | 2013- 2016*

***These endeavors showcase my proficiency in crafting targeted alignment to State standards, implementing effective RtI, and impacts through coaching and support:***

Mastery of the Texas Education Code and curriculum development. Delivered a K-4 curriculum that not only addressed campus deficits but also aligned seamlessly with the Texas Essential Knowledge and Skills Resource System, resulting in the successful exit from Improvement Required status. Led a transformative approach to student assessment, introducing an innovative periodic evaluation method for reading progress that yielded a remarkable 50% improvement in assessment precision. Crafting a comprehensive Literacy Action Plan for the Texas Accountability Intervention Systems report, acting as a catalyst for improvement, inspiring positive changes in the specific school and throughout the district. The tangible impact is reflected in the substantial growth of students, evidenced by a noteworthy increase in STAAR test pass rates for African American students—from 45% to an impressive 72% meeting the standard in reading by 2016. These achievements underscore my commitment to alignment with state standards, effective Response to Intervention implementation, and achieving positive instructional outcomes through targeted coaching.